

KWN Community

A Monthly Newsletter for members of Kenosha Women's Network

February 2021

Kenosha Women's
Network



Growing Together, Rooted in the Community

A Note from our President

Hello, KWN!

I'm writing this on January 26 with snow falling, 6 1/2 inches just West of the I. Did the snow bring up memories of the blizzard of 1967 that happened on this date, when snow was fun, and most of us didn't have a care in the world?

"Every year, a tree draws a new ring around itself, as if to say: See? There's more life in me than there used to be. Maturity doesn't just mean you've weathered storms or survived draught. It's about taking in more of everything: more light, more rain, more of time's slow sweetness, and giving something back. If you have matured, you've expanded your circles." From *BE INSPIRED - Words of Hope and Courage - Hallmark*

This year is a pivotal year for KWN. We have weathered a year of the pandemic and we will still face challenges in 2021 as we, hopefully, can get fully back to our mission of supporting women in Kenosha and the surrounding area, not just with our current members, also new members that you introduce to KWN and others that we reach online.

Every member should have received a Membership Renewal Invoice via email. If you have not renewed, please do so. We will survive beyond our current climate and your renewal will make it easier. I've heard that some members were thinking about not renewing because they cannot attend lunch? If you have not been to our current venue, we are in a room that holds 200 people with an average KWN attendance of 20-25, and the tables are very well spaced for social distancing. We are also working with the Woman's Club to be able to stream part of our lunch meetings, especially speakers. In addition, we will be offering a Virtual KWN Networking Meeting on the last Friday of each month starting January 29. You'll find more info in this newsletter.

This is my 27th year in KWN. I was a road warrior for over 21 years, some years I only attended 2-3 meetings. It never crossed my mind to not renew because I value our KWN mission. I hope you do too. Our country is making history with more women in high places than ever before! We have our first female VP in Kamala Harris and 8 other women have been picked for Secretary positions, Directors, and U.N Ambassador in US.

Let's stick together and keep our circle growing!

Roseann



Our Mission:

To promote and encourage the professional and personal growth of our members in a supportive environment, where women's efforts are recognized and encouraged.

February meeting

KWN's February lunch meeting will be held on February 12, 2021, at The Woman's Club,

6028 8th Ave, Kenosha
Your menu choice will be:
Turkey & Bacon Club on a
Butterhorn Croissant

Cheese Ravioli & Sauce with
Romaine/Iceberg greens &
Garlic bread (GF/Veg)
Soup and dessert are included
Lunch costs \$15. Please
RSVP with your choice of
entrée by end of day on the
9th.

[Click here to reserve your lunch.](#)

The link is also on the website.

Join us for a Virtual meeting this Friday!

As we move into 2021, KWN is looking for new ways to offer value to our community. We are going to try something new for the next three months. On the last Friday of each month, we will be hosting a KWN Virtual Round Table discussion and networking opportunity from noon to 1pm. Our first virtual discussion will be held on Friday January 29th at noon.

For our first round table, we will be looking at how our lives have changed since Covid started, and looking forward to ways we plan to grow for the year to come. This no-charge event is a great opportunity to bring your guests to introduce them to our amazing organization!

If this offering is well received, we will continue offering it for as long as Covid keeps us separated. Registration is required in order to access the meeting link and password. Please use the link included to RSVP for this discussion.

When: Jan 29, 2021 12:00 PM Central Time (US and Canada)

Register in advance for this meeting: [Registration Link](#)

After registering, you will receive a confirmation email containing information about joining the meeting.

Laura Cox

Support KWN while you shop on Amazon!

Don't forget that you can support KWN every time you shop through the **Amazon Smile** program. Go to <https://smile.amazon.com> and choose Kenosha Women's Network as the organization to support. KWN will earn money each time you shop!

Board Members and Committee Chairs

President:

Roseann Shales
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Vice-President:

Amy Vos
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Membership:

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Fran Kavenik

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Darlene Duncan

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Past President:

Guida Brown

guida@hopecouncil.org



You're Invited to the Non-Event for 2021

The Susan B. Anthony - Women of Influence Awards Committee made the difficult decision to not hold our dinner in 2021. While we know that some people would attend in order to support this long-running event that honors women who serve the Kenosha community, we didn't think moving ahead with an in-person gathering would be fair to the winners.

But, all is not lost! While we aren't having an in-person event, we are still supporting nonprofits and non-traditional students, so we still need your support! Think of all the money you'll save on NOT buying a dress, NOT buying new shoes, NOT buying new pantyhose, and NOT buying cocktails. Oh, and don't forget about NOT buying silent auction items! You can put your savings to good use by buying a ticket to the non-event and knowing that you are supporting a long history of giving back!

This year, we will be supporting these five nonprofit organizations' projects:

1. [ECLA Outreach Center](#): Feminine Hygiene Packs
2. [Kenosha Achievement Center](#): Early Intervention Program
3. [Shalom Center](#): Bus Tokens
4. [Society's Assets](#): Taking care of You Program
5. [United Way](#): Imagination Library

We are committed to supporting women's education and are proud to announce that we are also supporting these non-traditionally aged female students through \$1,000 scholarships:

1. Krystal Puckett
2. Hope Wesley-Early

[Pledge Your Support Now by March 5!](#)

Thank you for supporting the Susan B. Anthony - Women of Influence Awards. We'll keep you apprised as to how you can further support SBA-WOI in 2021. Be sure to mark your calendar for Friday, March 4, 2022, so you'll be at the next Susan B. Anthony - Women of Influence Awards Dinner!

Thank you!

Susan B. Anthony - Women of Influence Awards Committee

Speakers

Our February speakers will be the three candidates for Circuit Court Judge Kenosha County Branch 6. They are:

Angela Cunningham

Elizabeth Pfeuffer

Angelina Gabriele

Join us for an informative session and get to know these three outstanding women who are seeking to fill the position vacated by retiring Judge Mary K. Wagner.

*Thank you to our all
 our members who
 donated raffle prizes
 for the January
 Raffle!*

Guida Brown—Hope Council
 Roseann Shales—CTFO CBD
 Joanna Carlberg—Joanna's
 Digital Images
 Deb Strecker—GFWC
 Woman's Club of Kenosha

*Make a donation (valued at
 \$10 or more) to our monthly
 raffle and get your name and
 business mentioned in our
 monthly newsletter!*



Another Movie Excursion!

We're planning another movie night on Tuesday, February 23, to see Moonstruck! We'll be limited to the first 20 people, and cost is \$8 per person, and if we don't have enough of a response, we'll have to cancel. The movie will be screened at Tinseltown, and we'll likely be meeting at 6:45 p.m. for a 7 p.m. viewing. Please email your intent to attend to Guida at guida@hopecouncil.org, and also feel free to email her any questions!

Grab a shirt or mask, while they last!

Share your pride in Kenosha Women's Network with gear! Wear it proudly and help us grow!

Green Women's cut t-shirts: \$15
Featuring a tapered cut and shorter sleeves
1 small, 2 medium and 3 large available



Green Unisex cut t-shirts: \$15
Longer sleeve, longer length, wider body
2 medium, 1 large and 2 Extra Large available



Purple Hoodies: \$28
Unisex sizes
1 small, 1 medium available



KWN Facemasks, adjustable sizing

1/\$5 or 2/\$9 so you can share with a friend



Member Questionnaire

At the January meeting, our Vice President, Amy Vos, handed out a questionnaire for table discussion. Here are the results. What would you like to add to the discussion?? Email Amy with your suggestions.

1. **What would you like to see in 2021 to make your membership more beneficial?**
 - More opportunities to talk about your business and learn about others' businesses
 - More new members, networking opportunities and fun events outside of meetings
 - Clear communication to members in a timely manner
 - More in-person activities and fundraising opportunities when COVID restrictions relax
2. **What events or Networking opportunities are you looking for?**
 - Social media training for Instagram etc.
 - Membership night, fun night out, invite new people
 - More networking in person or virtually, outdoor options
 - Events in the evening, outdoor organized trips, Ravinia, trivia, Quarter Auction, SBA, Harbor Market
 - Group volunteer opportunities, such as Habitat for Humanity, as a way to get to know others.
3. **What can KWN do to attract new members?**
 - More social media involvement, including Facebook, Instagram, LinkedIn
 - Member spotlight on social media or commercial-type post for each member business to post and share
 - Invite, ask, find ways to recruit
 - Introductory price on membership
4. **What can KWN do to increase our impact on the Kenosha Community?**
 - Something to promote unity and restoration in the community
 - Celebrate our 40+ years as an organization
 - Publicize our activities more widely, partner with other women's groups and organizations with a similar mission.
 - Scholarships, grants, online fundraising, group volunteer opportunities
 - Leverage Kenosha County businesses and women in the county, invite more county businesswomen to join
5. **Other Feedback?**
 - Members really enjoy meeting at The Woman's Club!
 - Reach out to other woman-owned businesses in Kenosha, such as Elsie Mae's
 - Online membership renewals

