

KWN Community

A Monthly Newsletter for members of Kenosha Women's Network

November 2020
Kenosha Women's
Network



Growing Together, Rooted in the Community

A Note from our President

Hello, KWN Members!

I recently saw a meme that read, "Today marks five years we've been in 2020." Boy, doesn't that feel like the truth? Time has slowed to a near stop. I just deleted yet another scheduled trip from my calendar, and KWN has become my one and only outlet where I'm socializing with someone other than my husband. No joke. I feel a little as though I'm stuck in a month-long Groundhog Day pattern.

By the same token, though, time has absolutely flown by, as is evidenced by the fact that we'll be voting for new board members at the November meeting! It's already NOVEMBER!

In light of Thanksgiving, I really want to express my gratitude to each and every one of you. This has been a tough year, no doubt. But KWN has persevered, and we've managed to keep moving forward. How we're structuring activities has changed, but we've adapted. We're still doing fundraisers, now online, thanks to our dedicated members. We're even adding the college student initiative, which is a positive change that will enhance membership. Heck, we even added two members in October! And, now we're looking forward to the Holiday Luncheon, safely physically distanced, of course.

Kenosha Women's Network has been around since 1980, and we really have a lot to be grateful for. Life as we know it has changed. Wow, has it. But it's nice to know that Kenosha Women's Network continues to be a force in our community. With your help we continue to raise funds to support nonprofits, and I assure you that now, more than ever, nonprofits need that support! Our members are showing up in whatever capacity they can, and we are grateful for that! Not everyone can attend lunches; we get it. And not everyone is Facebook; we understand that, too! Know that every time you read this newsletter, respond to an email, or just check in, you are fulfilling your role as a Kenosha Women's Network member, and we are thankful for you!



Our Mission:

To promote and encourage the professional and personal growth of our members in a supportive environment, where women's efforts are recognized and encouraged.

November meeting

KWN's October lunch meeting will be held on November 13, 2020, at The Woman's Club, 6028 8th Ave, Kenosha.

The menu choices will be:

Grilled Pineapple
California Wrapper
Sandwich

Or

Southwest Santa Fe
Fajita Wrap

Both entrées include Soup
and Dessert.

Please RSVP with your menu choice by end of day, Tuesday November 10. You can register and pay on line at:

[Register Here](#)

Lunch is \$15

Get your Raffle Tickets now!

This year's top prize are (drum-roll please):

- Bling Basket, value \$1,000, donated by Roseann Shales of CTFO-CBD
- Coach Brand Leather Tote, value \$550, donated by Ginger Korzak
- Dining Membership, value \$500, donated by Kenosha Country Club
- Self-Care Bundle, value \$450, donated by Laura Cox of Acupuncture & Wellness of Wisconsin
- 31 Gifts Bundle, value \$350, donated by Stephanie Schnell
- Bose Headphones, value \$300, donated by Platinum Systems

In addition, there will be many, many prizes of lesser value!

Tickets are only \$2 each or 3/\$5, 6/\$10, 12/\$20



If you missed our October meeting...

The October speaker was Fran Kavenik, who talked about the importance of voting. Video of her talk is available on the [Facebook page](#). You can also meet our two new members and catch up on all the announcements from KWN and from members in an additional video. The videos are also available on the "[Links and Resources](#)" page of the KWN website.

Board Members and Committee Chairs

President:
Guida Brown
262-914-1820

Vice-President:
Roseann Shales
262-287-8728
Membership:
Amy Vos
262-716-6102
Lauren Baca
708-606-6529

Co-Secretaries:
Alicia Fosbinder
262-634-7108
Laura Cox
262-496-4626

Communications:
Joanna Carlberg
262-358-0411
Shannon Zastoupil
262-945-8976

Treasurer:
Stephanie Schnell
262-652-6671

Events:
Joanne Horner
847-337-2778
Darlene Duncan
262-496-2559

Past President:
Christine King
414-916-5464

Fall Fundraisers



KWN is holding several Fall Fundraisers with the help of some of our members and their businesses. This is a great way to support KWN while also supporting our small business members during Covid-19. The first few have been a great success. Check our [Facebook page](#) daily and please invite your family and Facebook friends to like our KWN page. Here are the next three fundraisers:

SendOutCards 10/21/20-11/5/20

Do you like sending cards and gifts? SendOutCards is a way to stay in touch with others and to make someone's day. Have you gone out and purchased a card only to never sent it? Through SendOutCards, you can send greeting cards and gifts from your smart phone or computer, when you think about someone that needs to hear from you. Do you send holiday cards? Do you have a business? How would you like to build your relationship with your customers or clients? Contact Joanne Horner to send a FREE card.

You can become a customer to be able to send cards and gifts. There is also a business opportunity available where you can earn an income when helping others becoming customers or affiliates.

Joanne will donate 1/2 of her SendOutCards commissions for anyone that signs up for a Card a Day account or an Unlimited account. She will also donate \$70 for every System Package sold. Check back on this event to get more details about SendOutCards.

www.sendcreativecards.com

Pampered Chef 11/1/20-11/15/20

Pampered Chef offers high quality kitchen tools. The right tools can make cooking easier and more fun. Pampered Chef Tools also make wonderful gifts. Did you know that you can have a gift registry with Pampered Chef? You can earn FREE and discounted products by hosting your own party. Pampered Chef is also a great business opportunity if you are looking for another income stream.

After the Fundraiser show closes, Pampered Chef will donate the funds to KWN. If the Fundraiser Party reaches at least \$600 in sales, KWN will receive 15%. If the Fundraiser Party reaches less than \$600 in sales, KWN will receive 10%.

For every future Virtual Party booked from the Fundraiser Party, KWN will receive an additional \$3.

Here is the link to the KWN Fundraiser:

<https://www.pamperedchef.com/party/kwnfundraiser>

CTFO-CBD 11/15/20-12/14/20

Roseann Shales will be hosting a Fundraiser on the KWN Facebook Page from November 15th through December 14th. She will donate 10% of wholesale purchases and 20% of retail purchases to KWN.

CTFO (Changing The Future Outcomes) is a premier direct sales company specializing in proprietary CBD products for pain, stress, and anxiety for both humans and pets. CTFO also offers unique products for hair growth, weight loss, skincare, and more. You can give Roseann a call for information or check out all of the offerings at www.myctfo.com/imaginecbd.

This is a painless way to do some retail therapy and/or Holiday Shopping, and help fund KWN's mini grant program at the same time!



Thank you to our members who donated raffle prizes for the October Raffle!

*Katie Hulse—Genesis Chiropractic *Laura Cox—Acupuncture and Wellness of WI

*Roseann Shales—CTFO CBD *Joanna Carlberg—Joanna's Digital Images *Stephanie Schnell—Platinum Systems

*Cathy Savaglio—Security National Mortgage *Lillian Evans—Short Roots Urban Farm

Make a donation (valued at \$10 or more) to our monthly raffle and get your name and business mentioned in our monthly newsletter!

Holiday Luncheon Update

The Holiday Luncheon and Grand Raffle is only a few weeks away! Join us at the Kenosha Country Club on December 11th for a gala luncheon and a chance to win amazing prizes! The menu has been finalized - We are doing something a little different this year – An Italian Buffet – there will be vegetarian and Gluten Free Options - For this event, you will need to purchase your tickets ahead of time. Tickets are \$27.00 please use [this link](#) to purchase tickets. Please note that due to COVID this year we are very limited in space and can only have 60 total guests.

The deadline to register is December 4th.

We are offering a few businesses the opportunity to sponsor the Holiday Luncheon. There are three tiers of sponsorship: **Gold (\$500)**, **Silver (\$300)** and **Bronze (\$150)**.

All levels offer:

- Verbal recognition at the event.
- Two or three well-spaced social media posts prior to the event, using the following template:
- *“Kenosha Women’s Network thanks XXX for sponsoring this year’s Holiday Luncheon. XXX is (insert corporate tagline). Learn more about XXX by visiting (website).”*
- A thank you in the December newsletter.

In addition, sponsors will receive the following benefits:

Gold Level Sponsor

- 6 tickets to the event.
- A 5.5” x 4.25” table tent on each table dedicated to each Gold-Level Sponsor
- First featured position on a flyer placed at each table setting to include logo or picture of sponsor’s choice with brief description of business or organization. All Gold-Level Sponsors will be included on the front of one flyer.
- Three social media posts prior to the event.
- A newsletter article/interview in the January newsletter.

Silver Level Sponsor

- Four tickets to the event.
- Two social media posts prior to the event.
- Featured position on a flyer placed at each table setting to include logo or picture of sponsor’s choice with brief description of business or organization. All Silver-Level Sponsors will be included on the front of one flyer.
- A business card-sized recognition in the January newsletter.

Bronze level Sponsor

- Three tickets to the event
- Business name and contact information on a flyer placed at each table setting. Position on the flyer will be determined by the number of overall sponsors.
- Two social media posts prior to the event.
- A thank you in the January newsletter.

We plan to get an article in the Kenosha News as well. Contact a board member if you are interested. If you are willing to help at the event, reach out to Stephanie, Darlene, Joanne, or Roseann

Remember, all members are encouraged to donate a raffle prize (or 2) valued at \$25 or more. Here’s to a record-breaking year!

The Raffle Tickets are here!

Remember to pick up your raffle tickets at the November meeting. If you would like to get some Raffle Tickets prior to our next Luncheon – please contact Rosann Shales or Stephanie Schnell who will be happy to deliver them to you. Each member gets 50 tickets to sell for the biggest fundraiser of our year! When you sell them (or buy them), KWN receives \$84.00 towards our mini-grant program.

Here are a few tips from our top seller, Roseann Shales to help you sell more raffle tickets:

Offer them to family, friends and co-workers. Most people will buy 3/\$5 but be sure to offer them 6/\$10, 12/\$20 etc.

Tell them about your past winners! Assume that people you know will support you and KWN.

Why not pick up some KWN information cards to share with them they might want to join our growing organization!

Reach out to sell tickets on Social Media. I post a picture of the tickets on Facebook and invite people to purchase them. I also offer to deliver to my prize winners (a great way to connect for coffee over the Holidays) and I invite everyone to attend the luncheon. People love to help if you ask!

