



KWN Community

September 2015

A Monthly Newsletter for members of Kenosha Women's Network

Women Supporting Women in Business

A Note from our President:

Hello Ladies,

Summer seems to be heading into hibernation but that isn't stopping KWN, as we are gearing up for another record breaking year for our holiday fundraiser! Fundraising Chair, Melissa Sebetic, is already accepting your donations for raffle items, so feel free to get in touch with her to drop yours off. Raffle tickets, featuring the larger prizes, will be printed in time to sell them at the Harbor Market. As a reminder, we are still in need of an energetic and organized person to replace Melissa as Fundraising Chair.

Thank you to everyone who has volunteered so far to run our booth at the Harbor Market. Our first date is coming up on September 12th and we still need a few volunteers. Working at the market booth is a great way to connect with the community and share KWN with others. It's also a good place to spread the word about our holiday raffle so that this year will be even bigger than the last! Please contact Membership Chair, Kathy Duberstine or Vice President, Joanne Horner to sign up.

We are always looking to grow and develop Kenosha Women's Network and with that said our logo is a bit out of date. As mentioned at last month's meeting, we are asking for your help in designing a new logo that represents KWN. Your board thought it would be fun to have a logo competition amongst all of us. Logo submissions are due October 9th, they must be in JPEG format, and sent to kwn.board@gmail.com. The winner will be announced at December's Holiday Luncheon and they will receive next year's membership for free. I am excited to see all of your ideas and for KWN's logo to get a new and improved look.

The opportunities and possibilities for KWN and its members are endless. Thank you all for continuing to add your flair to KWN; without you we wouldn't be the organization we are today.

See you on September 11th,
Amanda

September Meeting:

Friday, September 11, 2015
11:30AM to 1:00PM at
Agave Luna Azul Restaurant
2227 60th St, Kenosha

RSVP by
Wednesday, September 9, 9pm
to Anne Robbins at:
Kwn-lunch@hotmail.com and put
"attending" in the subject line.

The meeting fee is:
\$12.00 with Reservation,
\$15.00 at the door.

The fee includes your meal.

Our Mission:
To promote and encourage the professional and personal growth of our members in a supportive environment, where women's efforts are recognized and encouraged.



Harbor Market

The first Harbor Market date is upon us and volunteers are still needed, especially for the first shift! (See the chart below for open slots.) September 12 is next Saturday. This is a great way to meet new people and tell them about KWN and also get to know your fellow members when you work the booth with them. Contact Joanne Horner to volunteer!

Date/Hours	Name	Date/Hours	Name	Date/Hours	Name
September 12 8:45 - 10:30 am		October 3 8:45 - 10:30 am	Kristie Matteau	October 10 8:45 - 10:30 am	Guida Brown
September 12 8:45 - 10:30 am		October 3 8:45 - 10:30 am	Laura Cox	October 10 8:45 - 10:30 am	Kathy Duberstine
September 12 8:45 - 10:30 am		October 3 8:45 - 10:30 am		October 10 8:45 - 10:30 am	Sandra Reise
September 12 10:30 am - 12:30 pm	Kristie Matteau	October 3 10:30 am - 12:30 pm	Wendy Gauss	October 10 10:30 am - 12:30 pm	Joan Fergus
September 12 10:30 am - 12:30 pm	Sue Erato	October 3 10:30 am - 12:30 pm	Kristie Matteau	October 10 10:30 am - 12:30 pm	Deborah Ross-Corbet
September 12 10:30 am - 12:30 pm		October 3 10:30 am - 12:30 pm	Julie Craig	October 10 10:30 am - 12:30 pm	
September 12 12:30 - 2:15 pm	Joanna Carlberg	October 3 12:30 - 2:15 pm	Melissa Sebetic	October 10 12:30 - 2:15 pm	Joanna Carlberg
September 12 12:30 - 2:15 pm	Nancy Bjerstedt	October 3 12:30 - 2:15 pm	Kathy Duberstine	October 10 12:30 - 2:15 pm	Kathy Duberstine
September 12 12:30 - 2:15 pm		October 3 12:30 - 2:15 pm		October 10 12:30 - 2:15 pm	

Logo Contest announced!

KWN is in need of a new, updated logo! Send in your ideas to the board by the October 9th meeting and you could win a year's free membership! If two or more members collaborate on the winning idea, the cost of a membership will be divided. Read the piece on page 2 and think about what KWN means to you and what our great organization represents in the community. Good Luck!

Board Members:**President:**

Amanda Blommel
262-995-5932

Vice-President:

Joanne Horner
847-337-2778

Secretary:

Donna Funk
262-995-4368

Treasurer:

Wendy Gauss
262-942-0163

Contact the board:

KWN.Board@gmail.com

**Standing Committee
Chairs:****Communications:**

Linda San Filippo
847-361-2678

Membership:

Kathy Duberstine
262-653-7304

Newsletter:

Joanna Carlberg
262-891-3110

Fundraising:

Open

Hospitality:

Anne Robbins
262-818-8569

What does "Women Supporting Women in Business" mean to you?

At last month's meeting, our president, Amanda Blommel kicked off the contest to design a new, updated logo for KWN. In light of that, it is worth considering what KWN stands for. Our tag line is "Women supporting Women in Business". When it was coined in 1980, it was a fairly radical statement on two counts. First, women in business: on the left is an image that came up when I Googled "women in business in 1980". Big hair and shoulder pads featured prominently in the period, as women began to make a statement about their ability to compete with men for leadership positions, rather than just supporting roles. There was a dark side to the struggle, however: in order to be successful, a woman was supposed to be able to do it all-not only run a company or manage other employees but come home at night and be a wife and mother. Women put off having children for fear it would damage their careers and often saw other women in the workplace as competition rather than sisters.

That leads to the other part of the statement: women supporting women: this has always been the cornerstone of Kenosha Women's Network and the main thing that attracted me to the organization several years ago. Not only does KWN support women in all kinds of business, we support each other and other women in the community. KWN has grown and changed in the past 35 years but the organization still tries to be true to that original mission statement:

To promote and encourage the professional and personal growth of our members in a supportive environment, where women's efforts are recognized and encouraged.

These are some of the things I challenge you to consider when you design a new logo to carry KWN into the next 35 years. The old logo is pink and blocky, like the shoulder pads of yore. What would represent women in business in the 21st Century? Women have come a long way in business but we're not there yet! We still need other women to support and encourage us.

September Speakers

The 10 minute speaker for September is Clair Foster who will be talking about Fraud.

Our 3 minute speaker is TBD.

If you would like a chance to speak at one of our up-coming meetings, please contact Joanne Horner at 847-337-2778 or e-mail her at: teamhorner@mindspring.com. Promote your business in the 3 minute slot, or speak about an educational topic beyond just business in the 10 minute slot.

Save the Date!

The Holiday luncheon is only 3 months away! It will take place on December 11 at the Kenosha Country Club, 500 13th Avenue, Kenosha. The ticket cost is \$25.00 and that includes a choice of three entrees and dessert. To check the place out, you can go to:

www.kenoshacountryclub.com

Quarter Auction date set

The date has been set for the Quarter Auction. It will be held on October 6 at the Boys and Girls Club. Thank you to Kathy Duberstine for arranging the location. Our own Rosanne Shales will be MC, and I guarantee she will whip you into a bidding frenzy! We have been looking for an opportunity to have an evening event for those who are unable to attend our regular monthly lunch meetings. Invite your family and friends; this will be a way to introduce other women in the community to our group. In addition to the Membership Drive aspect, it will also be another fun way to raise funds for our mini grant program. More details will be announced at the September meeting. In the mean time, if you would like more information, or to reserve a vendor table, contact Joanne Horner, Vice-President.



Thank you to our members who donated raffle prizes at the August meeting. The list of donors is MIA. If you donated in August, please let me have your names and I will mention you in the next newsletter. The only name I have is:

Peggy Gallo - Shaklee

Please accept my humble apologies, Joanna Carlberg - Newsletter